

BOARD OF EDUCATION

City Hall - 45 Lyon Terrace
Bridgeport, Connecticut 06604

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"Changing Futures and Achieving Excellence Together"

MICHAEL J. TESTANI
Superintendent of Schools

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Bridgeport, Connecticut

January 18, 2022

Board Members:

An **Ad Hoc District Wide Branding Initiative Committee Meeting** of the Board of Education will be held on **Wednesday, January 19, 2022, at 6:30 PM** at Central High School Library, 1 Lincoln Boulevard, Bridgeport, Connecticut 06606.

Agenda

1. Approval of Minutes – November 17, 2021
2. Update and Discussion on New Student Logo for District.
3. Discussion and Possible Action to Support the New School Billboards for Increasing Student Attendance in the District
4. Discussion and Possible Action on Superintendent Testani's Social Media District Update via Facebook Live.

Joseph J. Lombard
Secretary
Board of Education

BBOE Ad Hoc District Wide Branding Initiative Committee Members:

Bobbi Brown, Chair

Albert Benejan

Erika Castillo